

Annual Report 2016 - 2017



Paul Martinson, migration electrification, 2016

aratoi

Wairarapa Museum of Art and History

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Vision & Mission

Our Vision is to be one of the best regional art galleries and museums of its kind in New Zealand, Aotearoa.

Our Mission is to provide high quality experiences of art, history and culture in the Wairarapa.

Guiding principles (Ngā mātāpono)

- Excellence Te Hiranga
- Professionalism Te Ngaio tangata
- Innovation Te Auahatanga

Core values (Ngā uara)

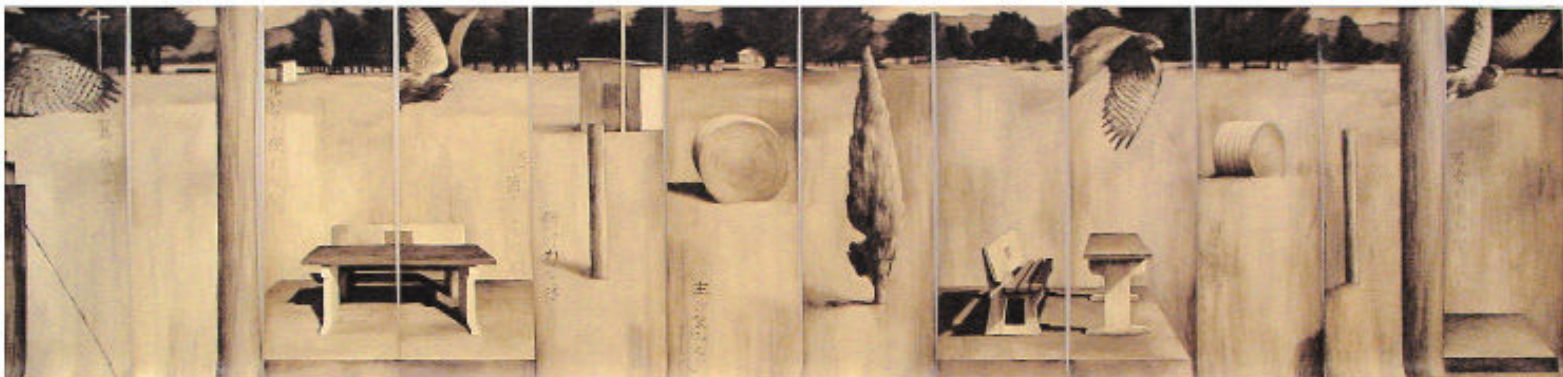
- Integrity Te Mana Tangata
- Welcoming inclusiveness Te Whai Wāhitanga
- Respect Te Whakaute

Aratoi embodies Memory and Imagination:

Koia ko Aratoi te whakatinanatanga o Mahara, o Whakaaro Pohewa - Ka pupū ake ngā maharatanga, ka toko ake ngā whakaaro pohewa, ko Aratoi.

Overall Outcomes

- Collect, hold, preserve and exhibit taonga Māori, heritage objects and artworks to the very highest museum standards
- The community values Aratoi as a museum and for its events and activities
- People of the Wairarapa and visitors to the region enjoy access to and are stimulated by exhibitions, events and activities
- Aratoi values and engages with our supporting partners
- The organisation is artistically and financially well managed



Robin White, *Summer Grass* (2001).

Chair's Report 2016 - 2017

The Aratoi Regional Trust has achieved a great deal in the last twelve months. There have been plenty of challenges, however, not the least of them relating to funding. While the Masterton District Council contributes towards our operating costs and the Masterton Trust Lands Trust provides a building rental grant, there is a considerable shortfall in funding the day to day operating and staffing costs of Aratoi. The loss of \$20,000 of discretionary funding for exhibitions and the requirement that Aratoi, in accordance with the terms of our lease, pay building costs that had previously been absorbed on our behalf, effectively reduced our available funding for the year by approximately \$45,000. A significant amount of the Board's time has been spent on considering alternative funding sources to generate additional income.

We are extremely appreciative that the Masterton District Council has agreed to increase its funding for the 2017/18 year by a further \$25,000 to enable Aratoi to continue to operate in its current form and to allow time for Aratoi to strengthen its independent funding base.

Further significant funding was received from the following groups: Trust House, Carterton District Council, South Wairarapa District Council, Watson and Son Ltd, Breadcraft Wairarapa Ltd, Printcraft and Dave Borman. In addition, Geoff Francis of Good Eye has delivered a makeover of the Aratoi brand on a no charge basis and Bob Francis has assisted with road signage placements and arranged gifting of supplies from Juken NZ and Rigg Zschokke.

The Board is extremely grateful for the support of the local Councils, the Masterton Trust Lands Trust, and all those who have provided funding, both cash and "in kind", to Aratoi during the year.

The Aratoi Regional Trust has been delighted that many Council and Trust members have responded to invitations to visit Aratoi, view exhibitions, and discuss issues. We have found these occasions most worthwhile. We also thank Mayors, Councillors and Trustees for attending openings, particularly major events such as the Ngāti Kahungunu Exhibition Dawn Service.

As part of the strengthening of our funding base we plan a new Patrons' Trust. The Trust will replace the Aratoi Foundation which will disband once the Ascension sculpture is entrusted to the care of the Masterton District Council. Aratoi is very grateful to the Aratoi Foundation for its annual contribution to our activities over the years. We thank them for their continuous support.

Building on Board initiatives of several years ago, Aratoi Volunteers who assist on the front desk and the Board members contribute unpaid labour of approximately \$70,000 each year. Retail sales continue to grow and provide funding for the Museum. We thank both the staff and the volunteers for their generous contributions to these initiatives.

Jo Beetham stepped down as Chair of the Friends in November 2016. Jo and her great team of committee members worked tirelessly for three years to revitalize the Friends and many new initiatives and processes were generated. As the main supporting arm of Aratoi in personnel and financial assistance, the Friends' contribution is enormous and much appreciated. Sandra Debney, the current chair of the Friends of Aratoi, is enthusiastic, is dedicated and very supportive of Board initiatives.

At the end of October 2016 Alice Hutchinson, Director of Aratoi for three very productive years departed for California. Acting Director, Susanna Shadbolt was appointed as the fulltime Director on 1 July 2017. Susanna is an extremely well qualified museum professional. She has quickly made her mark at Aratoi in a myriad of ways, sharing the Board's vision to see Aratoi well-endowed by core funders and individuals alike, recognized and appreciated as the hub of art and culture in the region. Her first suite of exhibitions which showed after the Iwi exhibition included five openings in five weeks.

The staff of Aratoi deserve a special mention as we salute their efforts. The Board thanks Susanna, Bronwyn, Adrian, Carol, Anthea, Madeleine, Adam and Lynda for the loyalty, enthusiasm and skill that they bring to their individual roles. We also acknowledge Dame Robin White, the Honorary Patron of Aratoi who is ever willing to give support to Aratoi however she can.



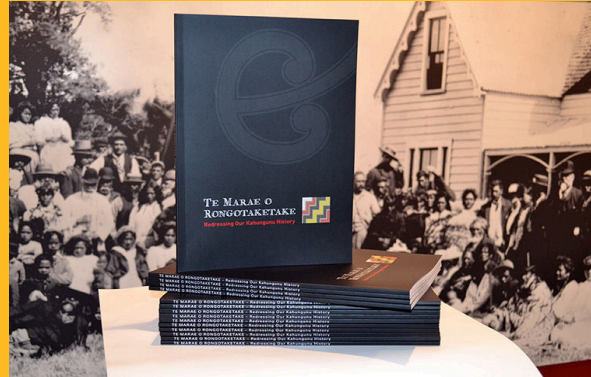
Barbara Roydhouse

Frazer Mailman, Chair of the Aratoi Regional Trust from 2012 – 2016, resigned in October 2016. Frazer was as a very hard-working chair over four years. We are grateful for his commitment and energy during that time. I was appointed Chair of the Aratoi Regional Trust in December 2016. Apart from Frazer's departure, Aratoi Board membership remained unchanged in the 2016/17 year. I am extremely grateful for the level of commitment, advice and help from the Aratoi Board members. I thank the Deputy Chair, David Moriarty, for his critical expertise in the financial area that has done much to minimise the deficit anticipated. The Board appreciates the input from their Iwi representatives, Huria Robens and Darcy Tilyard and the support of local Iwi through the exhibition programme and at special events.

The 2016/17 year began in a rather dismal way with the future for Aratoi being anything but bright and the responsibilities of the Board weighing heavily on the Trustees. We felt then, as we do now, that a well governed and efficiently managed Aratoi is a significant asset to the region and must be supported by the community and funding bodies. We are heartened by the increased understanding that has occurred through dialogue and participation. In the coming year, we wish to build on the best of the past year and hope to attain the level of funding we need to sustain Aratoi into the future - this wonderful treasure that belongs to the whole region.

"Aratoi is our taonga" Dame Robin White"

Barbara Roydhouse
Chair



Te Marae o Rongotaketake publication



Carterton School participating in the iwi exhibition education programme



Director's Report 2016 - 2017

2016 -17 has been a memorable year for Aratoi – Wairarapa Museum of Art and History. Featherston Camp 1916-2016: The Record of a Remarkable Achievement – developed in partnership with Wairarapa Archive - and more recently, Te Marae o Rongotaketake - Redressing Our Kahungunu History, were landmark events. The latter was developed in partnership with Ngāti Kahungunu Ki Wairarapa – Tāmaki Nui ā Rua and showcased 200 taonga, including over 70 items from the Aratoi collection, and 12 Gottfried Lindauer portraits. Loans were secured from private and institutional lenders all over NZ and overseas. Both exhibitions presented significant and new stories to our communities and visitors to the region. Funding, research and production timelines for both exhibitions were major undertakings for a regional museum our size.

I would like to draw attention to our collection which Aratoi is entrusted to develop and care for in perpetuity for the people of the Wairarapa and beyond. Over the year, nearly a third of our exhibitions strongly focused on items from our collection. Museum staff have started work on the long-term project of digitising our collection to increase access and we are considering future development of the collection and the store. Little Jewels, a biennial fundraiser put on by the Friends of Aratoi, raises a significant amount for the development of the collection, but we cannot collect everything we would like to.

The Museum's current and future focus is strongly on education, learning and connecting with our communities. Thanks to a generous education grant from Masterton Trust Lands Trust, Aratoi was able to offer an education programme developed for Te Marae o Rongotaketake - Redressing Our Kahungunu History to all students in the Wairarapa region free of charge and nearly 3000 participated.

Significant highlights in terms of outreach and community projects were the extension of the Featherston Camp exhibition to the Featherston Heritage Museum; Seaweed; and Peter Bush: Hard on the Heels. Aratoi teamed up with Masterton District Council and local businesses to provide a Rugby trail along Queen Street during the Lions Tour.

2016 -17 has been a challenging year in terms of reduced operational funding and staff resources. Our museum relies heavily on operational funding from local authorities and economic pressures have resulted in very little or no increase in Museum funding over the past few years. Increasingly Aratoi must seek external grants as core funding is not fully covered by local government.

While Aratoi has recently undertaken initiatives to address funding issues and be more cost-effective – such as a system review with subsequent rationalization of staffing and improved office systems and procedures these improvements can only achieve so much.

Earlier in the year, Aratoi closed the Museum doors on Mondays in an effort to address funding issues, but no significant savings were made. Long-term, rising costs and the necessary upgrade of systems will impact on our determination to offer high-quality experiences. Without funding increases there is severe pressure on Aratoi to secure other sources of income. This work takes up a lot of staff time - nearly half of the Museum's income for 2016-17 was self-generated through sales, commissions, external grants and project funding. Although the Museum has been awarded project-based sponsorship and grants, these cannot be guaranteed, and without regular adjustments by our funding bodies the Museum's present success may not be sustainable long term.

Aratoi gratefully acknowledges the generous sponsorship and grants from its supporters and donors. We were particularly thankful for the very generous donation from Watson & Son.

I would like to express my sincere appreciation to the Museum Trust Board, in particular to our Chairperson Barbara Roydhouse. The level of expertise on the Board and the support I receive in my role are invaluable. Special thanks must be extended to the Friends of Aratoi, especially Chairperson Sandra Debney, and the Aratoi Volunteers who relentlessly support our museum. The Friends of Aratoi significantly contribute toward exhibitions and acquisitions and kindly host our numerous openings and events. I would also like to acknowledge our local iwi and especially thank Ian Perry, Mike Kawana and Haami Te Whaiti for their trust, support and contribution of knowledge which is vital to the operation of Aratoi. As a final point, I would like to acknowledge the hard work and dedication of Aratoi staff.

I am immensely proud to be part of a team that is so passionate and committed; a team that continuously strives for excellence in the delivery of some remarkable projects, exhibitions and programmes.

Kia ora rawa atu. Ngā manaakitanga

Susanna Shadbolt
Director



Featherston Camp exhibition



Taonga Māori from the Broughton collection



Students studying the Featherston Camp exhibition



Deputy Mayor Graham McClymont, Susanna Shadbolt and MP Ron Mark enjoying the Peter Bush opening



Students participating in the iwi education programme with Educator Diana Cruse



Te Marae o Rongotaketake exhibition



NOTES to Financial Statements

Extracted Statements from the Annual Performance report are included here. The full audited Performance Report is available on the Aratoi website.

It should be noted that the Collections held by the Aratoi Regional Trust have been recorded in the Statement of Financial Position at a value of \$132,039 (\$130,861 last year). As in past years this amount represents a notional cost for assets acquired prior to 2013 and actual cost for assets purchased after that date; donated assets acquired since 2013 have not been valued. This treatment is a departure from the relevant accounting standard which requires collection assets to be valued at cost or, if donated, at readily attainable current values. Accordingly, the opinion provided by the auditors on the Performance Report is qualified in respect of this departure from the current accounting standard.

HIGHLIGHTS

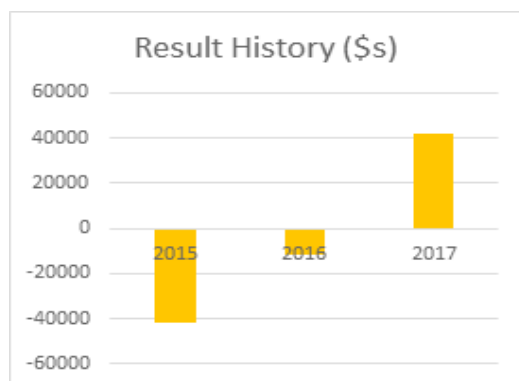
The Statement of Financial Performance shows a surplus of \$42,327 for the year compared with a deficit of \$11,774 for the previous year. Aratoi's financial performance can be distorted from year to year by the timing of major exhibitions (which materially affect revenues and costs) and by the timing of significant donations and grants.

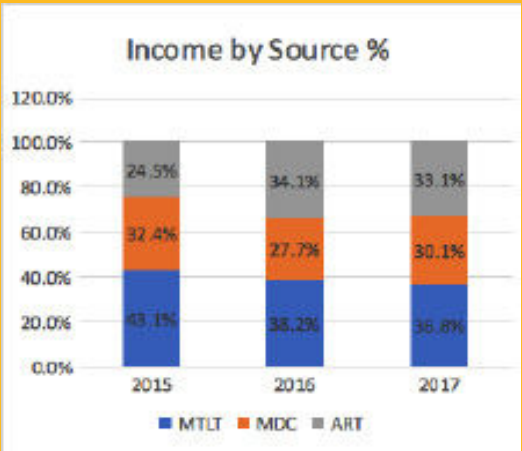
Accordingly, care needs to be taken when considering the 2017 result which has been favourably impacted by both of these effects.

Late in the financial year we received \$20,000 of donations/grants in anticipation of certain 2017/18 exhibitions and costs, however, because these funds were received prior to balance date they are recorded as revenue in the 2017 year, although their "matching" costs will not occur until the 2018 year. Further, the 2017 income has benefitted from a generous one-off donation of \$25,000, and there has been a favourable financial impact from major (non-recurring) exhibitions which have contributed towards what otherwise would be normal gallery overheads.

If these effects are removed, the "normalised" result for the year is a deficit rather than the surplus disclosed under current accounting standards.

Thus, while the 2017 surplus is pleasing to report it does not represent a normalised position and is therefore not a reliable indicator of future performance.





For stakeholders a significant measure of our performance is the level of external funds we raise relative to the contribution they make to the running of Aratoi.

Again, this measure is subject to distortion from the timing and effects of major exhibitions, so it has been shown as a percentage of the total income in each of the last three years.

In general terms Aratoi has secured approximately one third of its total income in each of the last two years from sources other than Masterton District Council and Masterton Trust Lands Trust.



Aratoi Retail space

Aratoi Regional Trust
Statement of Financial Performance
For the year ended 30 June 2017

	Note	2017	2016
Revenue			
Donations, fundraising and other similar revenue	1	522,041	602,874
Fees, subscriptions and other revenue from members		-	-
Revenue from providing goods or services	1	348,769	334,285
Interest, dividends and other investment revenue	1	549	2,034
Other revenue	1	9,409	-
Total Revenue		880,768	939,193
Expenses			
Expenses related to public fundraising	2	324,000	324,000
Costs related to providing goods or services	2	214,342	305,414
Volunteer and employee related costs	2	272,093	291,802
Grants and donations made		-	-
Other expenses	2	28,006	29,751
Total Expenses		838,441	950,967
Surplus/(Deficit) for the year		42,327	(11,774)

MOORE
STEPHENS

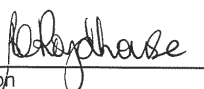
The accompanying notes form part of the performance report

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Aratoi Regional Trust
Statement of Financial Position
As at 30 June 2017

	Note	2017	2016
Assets			
Current Assets			
Bank accounts and cash	3	163,027	190,260
Debtors and prepayments	3	16,820	19,014
Inventory	3	5,628	6,012
GST receivable	3	-	4,167
Total Current Assets		185,475	219,453
Non-Current Assets			
Property, plant and equipment	5	206,099	222,827
Total Non-Current Assets		206,099	222,827
Total Assets		391,574	442,280
Liabilities			
Current Liabilities			
Creditors and accrued expenses	4	39,046	30,259
Employee costs payable	4	21,654	21,844
Unused donations and grants with conditions	4	49,283	157,100
GST payable	4	6,188	-
Other current liabilities		-	-
Total Current Liabilities		116,171	209,203
Total Assets less Total Liabilities (Net Assets)		275,404	233,077
Accumulated Funds			
Accumulated surpluses or (deficits)	6	275,404	233,077
Total Accumulated Funds		275,404	233,077

For and on behalf of the trustees:


Chairperson


Trustee

01.12.2017
Date authorised for issue

MOORE
STEPHENS

The accompanying notes form part of the performance report

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Key Results

Service One - Collections

We will care for our collections. We will research our collections. We will share our collections with communities. We will strategically develop our collections.

General

- Regular collection tours held for Councils, Aratoi volunteers, Members of Services Clubs, Staff from other museums and cultural centres etc.
- With the winding-up of the Prior Estate, the remaining works from the Ian & Elespie Prior collection (cared for by Aratoi since Ian Prior's death in 2009) were returned to the descendants
- Inflatable Stardome (requiring minor repairs) kindly gifted by Te Papa for educational purposes
- Supporting the return of Te Heke Rangatira waka and prepared scoping document for a potential extension of the Museum
- Large number of inward loans processed and received from private and institutional lenders; especially for the major exhibitions *Featherston Camp 1916-2016: The Record of a Remarkable Achievement* (232 loans) and *Te Marae o Rongotaketake - Redressing Our Kahungunu History* (115 loans)



Taonga Māori from the Broughton collection



Wahaika from the Booth Collection

Outward Loans

- Four Gottfried Lindauer paintings (Hoani Rangitekaiwaho, Retimana Te Korou, Nireaha Tamaki, Ngatuere Tawhao Tawhirimatea) on loan to Auckland Art Gallery
- Colin McCahon, A poster for the Uruwera No. 2 (1975) on loan to City Gallery Wellington
- Colin McCahon, Portrait of Anne (1942-43) on loan to NZ Portrait Gallery, Wellington & Pah Homestead, Auckland
- James Greig, Vase (c.1961-73), stoneware on loan to The Dowse Art Museum
- Jack Dunn medal on loan to Aigantighe, Timaru
- Featherston Camp 1916-2016: The Record of a Remarkable Achievement text panels, props and ephemera on long term loan to Featherston Heritage Museum

Acquisitions

- Roy Steer watercolour
- John Elder Moultray (1865–1922), Otira Gorge
- Whale rib bone
- Rebekah Farr, Last Minute Nerves (2015), oil and wax on board (purchase)
- Waka huia
- Embroidered tablecloth (Cameron family), purchased in Tenerife on the family's voyage to settle in NZ in 1873
- Series of 17 woodcut prints by Anthony Davies
- Kahu kiwi cloak, Te Tau family (on long term loan from Te Papa)
- Paul Martinson, Migration electrification (2015), watercolour on paper
- Textiles and box with needlepoint panel from the original family who built the NZ Pacific Studio house
- Three kerosene lamps originally from Te Parae, the Williams' homestead
- Lenz Honey tin – Masterton business of the Lenz family
- Ceramic ginger beer bottle – 19th C, manufacturer Joseph Dixon, Masterton
- Burridge microscope
- W. Burridge & Son Eagle Brewery ephemera (incl. bottles of beer & stout, packages of labels, ashtray, bottle opener)
- Cricket shield: Stock Agents, Dentists, Banks & Law - trophy



John Weeks, *Landscape* (n.d.), gift of MFAT.

Service Two Exhibitions

We will tell our history and stories and connect with our communities. We will be a community forum for learning, understanding and participation in art, history and culture.

In addition to the semi-permanent history exhibition, Aratoi delivered a total of 24 exhibitions during 2016-17

The programme included exhibitions of social history, art, craft, pottery, with two large-scale in-house developed exhibitions *Featherston Camp 1916-2016: The Record of a Remarkable Achievement* and *Te Ma-rae o Rongotaketake - Redressing Our Kahungunu History* running for six and five months respectively.

The exhibitions showcased work from local, national and international artists; both established and emerging.

Time/Date	Exhibition	Classification
23 January – 31 July 2016	<i>Featherston Camp 1916-2016: The Record of a Remarkable Achievement</i>	Social History (local, national, international)
28 May – 3 July 2016	<i>Wairarapa Camera Club: The Power to Light</i>	Art (local)
15 July – 21 August 2016	<i>King Street Artworks: The Dilemma of Titles</i>	Art (local), community
6 Aug – 2 Oct 2016	<i>Rebekah Farr: Drift</i>	Art (local)
6 August – 8 January 2017	<i>Sam Duckor-Jones: Strong men point their toes</i>	Art (local)
13 August – 13 November 2016	<i>Kermadec: Lines in the Ocean</i>	Art (national, international)
3 Sep – 9 Oct 2016	<i>Breadcraft Schools' Art 2016</i>	Art (Youth, local)
7 Oct - 13 Nov 2016	<i>Masterton Art Club: Out of the Garden</i>	Art (local)
15 Oct - 27 Nov 2016	<i>Main ARtery: MOMENT and movement</i>	Art (local)
18 Nov – 4 Dec 2016	<i>Little Jewels 2016</i>	Art (local, national)
26 Nov 2016 – 6 Feb 2017	<i>Petrus van der Velden: Art of Two Halves</i>	Touring (Art, NZ history)
26 Nov 2016 – 19 March 2017	<i>The Long View: Landscapes from the Collection</i>	Art (International, NZ and local artists), collection
26 Nov 2016 – 19 March 2017	<i>Barbara Hepworth Forms in Movement (Galliard)</i>	Art (international), social history, collection
3 Dec 2016 – 15 Jan 2017	<i>Art is a living thing: New Zealand Pacific Studio – 15 years</i>	Art (local, national, international); local history

10 Dec 2016 – 19 Feb 2017	Paul Martinson: <i>sleeper dreamer space adventure</i>	Art (local, national)
19 Jan – 24 Feb 2017	<i>Waisculpt & Et Alia: Two Collections, Six Years</i>	Art (Local, national)
18 Feb – 19 Mar 2017	<i>Bullers Birds The art of Keulemans and Buchanan</i>	Touring (NZ History/Natural History)
25 Feb – 26 Mar 2017	<i>King Street Artworks: Tutors</i>	Art (local)
27 Fe – 31 Mar 2017	<i>Seaweed</i>	Community (local)
28 Feb – 26 Mar 2017	<i>Jae Hoon Lee: Leaf</i>	Art (national/international); new media
27 – 31 Mar 2017	<i>NZQA Top Art Exhibition</i>	Art (Youth, national)
Ongoing – 31 March 2017	<i>Wairarapa Whakaputa Mohio – Settling the Land</i>	Social History/Māori (local), semi-permanent
1-7 Apr 2017	<i>Leisure Week – CIRCUIT Artist Film & Video Aotearoa NZ</i>	Art (national), new media
8 Apr – 3 Sep 2017	<i>Te Marae o Rongotaketake - Redressing Our Kahungunu History</i>	Social History/Māori (local, major); Collection
3 Jun – 16 Jul 2017	<i>Peter Bush: Hard on the Heels</i>	Outreach
Ongoing	<i>Featherston Camp exhibition extension Featherston Heritage Museum</i>	Outreach



Little Jewels opening



Exhibition support programmes

Featherston Camp 1916-2016: The Record of a Remarkable Achievement

- Talk by historian and author Prof Glyn Harper
- A total of 1200 school visits to the education component for the exhibition

Kermadec: Lines in the Ocean

- Panel discussion with six artists and Māori MP Marama Fox in attendance; moderated by Reuben Friend, Director Pātaka Art + Museum

Breadcraft Wairarapa Schools Art

- Open invitation to all Wairarapa schools to submit works. Aratoi selected 355 art works for display and 445 visitors attended the opening event.

Little Jewels 2016

- Friends of Aratoi fundraiser with a record number of 81 donated pieces sold

Petrus van der Velden: Art of Two Halves

- Curator's talk by Dr. Rebecca Rice, Curator Historical NZ Art, Te Papa

The Long View: Landscapes from the Collection

- Guest speaker Dame Robin White

Bullers Birds The art of Keulemans and Buchanan

- Curator's talk by Dr. Rebecca Rice, Curator Historical NZ Art, Te Papa
- Talk by Colin Miskelly, Curator Vertebrates, Te Papa
- Supplemented with display of birds from the Aratoi and Pūkaha collection

Seaweek

- Collaboration between Aratoi, Birds NZ, Department of Conservation and Pūkaha Mount Bruce
- Foyer activities, include puppet show, 'Bird Nerds' talk by Pūkaha Conservation Manager Todd Jenkinson, public contribution wall, drawing and craft activities etc.
- Supplemented with display of birds from the Pūkaha collection

Te Marae o Rongotaketake - Redressing Our Kahungunu History

- Developed in partnership with local iwi Ngāti Kahungunu ki Wairarapa Tāmaki nui-a-rua; dawn ceremony attended by over 300 people
- Pōwhiri for international loan of Jacob Heberley wahaika from Fowler Museum L.A. at Papawai Marae
- Lindauer talk by Associate Prof Roger Blackley, art historian, Victoria University
- Implemented and ran iwi exhibition education programme in which a total of 2848 Wairarapa school children participated. The Wesley Wing was changed into a Kaumatua Kitchen space for education programmes, socializing and learning.

Peter Bush: Hard on the Heels

- Tying in with Rugby Lions Tour of NZ and brought to our community in partnership with MDC and supported by Hedleys Booksellers, Wairarapa Archive and Queen Street businesses
- Bob Francis guided walk along Rugby Trail



Dame Robin White, Honorary Patron of Aratoi



Educator Diana Cruse and students enjoying the education programme



The dawn opening of *Te Marae o Rongotaketake*



Little Jewels opening



Breadcraft Wairarapa Schools Art exhibition



Students studying *Buller's Birds The art of Keulemans and Buchanan*

Service Three Access & Engagement

- Aratoi Regional Trust Board, Friends of Aratoi and Aratoi Volunteers have provided over 4500 volunteer hours during 2016-17.
- 2,848 Wairarapa school children participated in the Te Marae o Rongotaketake education programme developed in partnership with iwi and with financial assistance from a Masterton Trust Lands Trust education grant.
- Free entry for all visitors to visit and enjoy Aratoi's exhibitions and programmes
- Aratoi fosters professional links with the following museums and cultural institutions: Museum of New Zealand Te Papa Tongarewa, Auckland Art Gallery Toi o Tāmaki, Tāmaki Paenga Hira Auckland Museum, MTG Hawke's Bay, Hastings City Art Gallery, Expressions Whirinaki Arts & Entertainment Centre, Te Manawa, Whanganui Regional Museum, Puke Ariki, NZ Portrait Gallery, Alexander Turnbull Library, Parliamentary Collection, CIRCUIT Artist Film and Video Aotearoa NZ, The Suter Art Gallery, Dunedin Public Art Gallery, Fowler Museum at UCLA, Featherston Heritage Museum.
- Partnering with MDC and Destination Wairarapa and engaging with local CBD retailers to stage the Rugby Trail and display photographs of Peter Bush: Hard on the Heels during the Rugby Lions Tour.
- 3-day School Holiday Programmes during every school holiday period. The programme is always fully booked and 2-3 spaces are funded through the Creative Communities scheme, increasing access.
- Featherston Camp exhibition props, text panels and ephemera placed on long term loan to Featherston Heritage Museum.
- Our Future Masterton – "Ahutahi ki mua, Moving Forward Together" - Hui hosted at Aratoi
- Francis Kirkham and Liz Cheetham's Jewellery Box integrated into the Aratoi retail space
- Aratoi joined and provided a workshop for FreshAz Education's Kidz Conference 2017
- Aratoi took part in Museums Aotearoa's National Visitor Survey



Steffen Kreft education workshop



Young visitor enjoying Denise Batchelor's *just one breath*

VISITOR COUNT ANALYSIS

	2017	2016	2017	2016
	Active Engagement ¹		Total Entry Number	
Total for Q1	6,454	7,148	9,253	10,259
Total for Q2	6,001 ²	4,920	8,718	7,649
Total for Q3	5,452	6,439	7,759	9,398
Total for Q4	6,724	6,182	9,526	9,025
	<u>YTD 24,631</u>	<u>24,689</u>	<u>YTD 35,256</u>	<u>36,331</u>

Percentage of engaged visitors:

69.8% 68.0%

ONLINE / WEB VISITATION

Total for Q1	2,851	2,988
Total for Q2	2,966	2,664
Total for Q3	2,603	2,930
Total for Q4	1,429+ ³	2,793
	<u>YTD 9,849+</u>	<u>11,375</u>

OUTREACH (estimated visitation)⁴

1000+ Rugby Lions fans visiting the Wairarapa; plus local residents

2420+ Featherston population plus visitors to the museum and ANZAC Hall to view Featherston Camp exhibition panels, props, ephemera etc.

Most recent MDC council visitor satisfaction survey reports 93% of those who had personally visited in last 12 months were very satisfied or satisfied. [Source: Masterton District Council/National Research Bureau Community Survey: Feb/March 2014, p. 97, ii.]

¹ Level of engagement with Aratoi staff, retail area and/or exhibitions and displays.

² Aratoi was closed every Monday during December 2016 until early April 2017.

³ Inconsistent readings from 22 May due to disruptions during Aratoi's IT provider changeover.

⁴ We also note substantial outreach. This is more difficult to quantify.



Acknowledgements

Aratoi Regional Trust acknowledges continued operational support from Masterton District Council, Carterton District Council and South Wairarapa District Council. Substantial funding was received from Watson & Son.

Trust House Foundation generously contributes toward exhibition projects. In addition, the Friends of Aratoi make significant and invaluable contributions towards funding for collections, exhibitions and special projects.

The operation of Aratoi would not be possible without Masterton Trust Lands Trust's provision of facilities and a Building Rental Grant, subsequently repaid as a market value building rental expense.

Aratoi Regional Trust would like to thank the following people and organisations for financial support during the financial year 2016-17:

- Masterton District Council
- Carterton District Council
- South Wairarapa District Council
- Trust House Foundation
- Watson & Son Ltd.
- Ngāti Kahungunu Ki Wairarapa – Tāmaki Nui ā Rua
- Masterton Trust Lands Trust
- Friends of Aratoi
- Wellington Regional Amenities Fund
- Lottery Grants Board
- Eastern & Central Community Trust
- Wairarapa Archive
- Greytown Trust Lands Trust
- Birds NZ & Fruzio
- Aratoi Foundation
- Borman Family Trust
- Printcraft

Aratoi Regional Trust is most grateful for the generous bequest from the Phoebe Maunsell Estate. The distribution received from this bequest adds to the funds available for purchasing works for the Collection.

Our People

Our People



Chair
Barbara Roydhouse



Deputy Chair
David Moriarty



Lydia Wevers



Tim Bannatyne



Darcy Te Rito Tilyard



Syd Morgan



Huria Robens



Aratoi Regional Trust Board



Staff photo from left: Carol Parkinson, Bronwyn Reid, Susanna Shabolt, Anthea Birch, Adrian Jackman, Madeleine Slavick, Adam West-Watson.

ARATOI STAFF

Director Alice Hutchison (resigned 31 Oct 2016)

Susanna Shadbolt, Acting Director (1 Nov 2016-30 Jun 2017)

Collection Manager Bronwyn Reid

Curator/Registrar Susanna Shadbolt
(part-time, fixed-term until 31 Oct 2016)
Vacant (since 1 Nov 2016)

Exhibitions Co-ordinator Asher Newbery (until 19 Aug 2016)
Vacant (since 22 Aug 2016)

Finance Manager Carol Parkinson (part-time)

Visitor Services Coordinator Anthea Birch (part-time)

Visitor Services Adam West – Watson (part-time)

Iwi adviser Haami Te Whaiti

Wairarapa Community Link Lynda Feringa (since May 2017;
20-week, part-time paid work project based initiative)

THE ARATOI FOUNDATION

Chair Bob Francis

Members Mena Antonio

Leanne Southey

Kate Bunny

Jane Terpstra

THE FRIENDS OF ARATOI

Until Nov 2016

Chair Jo Beetham

Deputy Chair Stephanie Kirby

Treasurer Fiona Cameron

Secretary Donna Burkhart

Anne Atkinson

Janet Avery

Steve Davis

Sandra Debney

Megan Slight

Debbie Te Whaiti

Geoff Corbett

Jan Gerritsen

Since Nov 2016

Chair Sandra Debney

Deputy Chair Geoff Corbett

Treasurer Fiona Cameron

Secretary Jan Gerritsen

Janet Avery

Steve Davis

Megan Slight

Debbie Te Whaiti

Sam Ludden

Stephanie Chilcott

Donna Burkhart



Barbara Hepworth, *Galliard* (1956)

aratoi
Wairarapa Museum of Art and History